M.E. (ME) 2nd Semester Examination, 2014 28.4.14 Quality and Reliability Management (ME- 1026)

Time: 2 hours

Full Marks: 70

Answer any five questions The questions are of equal value.

- 1. a) Quality may be viewed from different distinct perspective. What are these perspectives?
 - b) Edward Deming identified 14 points on quality. Explain each points.
 - c) State the relation between Quality and Profitability.
- 2. a) State and explain the key benefits of Quality Management Principles.
 - b) Explain the 5S concept. How can it be applied in workplace?
 - c) What is Kaizan philosophy? Explain with example.
- a) Who are the customers? State the expectation of customer? Explain the determination of product quality and service quality the customer look for.
 - b) What do you mean by quality of design? Explain the factors controlling Quality of Design. State the meaning of technical specification and standard.
- 4. a) Discuss the step plan for Quality Improvement Programme (Crosby concept)
 - b) What is the meaning of Quality Cost? State & explain the different categories of quality cost recommended by American Society for Quality Control.
- 5. a) What is control chart? Discuss the steps in establishing to construct the control chart.
 - b) Control chart for \overline{x} and σ are maintained on the weight in Kg. of the contents of a certain container. The subgroup size is 10. The values of \overline{x} and σ are computed for each subgroup. After 18 subgroups, $\Sigma x = 595.8$ and $\Sigma \sigma = 8.24$. Complete the values of σ on the assumption the process is in statistical control.

$$A_1 = 1.03, B_4 = 1.72, B_3 = 0.28, c_2 = d_2 = 0.9227$$

- a) What do you mean by Total Quality Management? Is there any model demonstrating Pillers of TQM? Explain with proper examples.
 - b) State and explain the factors to be considered in designing for reliability. What are the basic elements of reliability?
- 7. Write short notes on (Any three):
 - a) Six Sigma Methodology
 - b) Robust Design (Quality loss function)
 - c) Concept of Quality Function Development
 - d) Towards Zero defects concept
 - e) ISO 9000